



Welcome to Synergy 11th Edition!

On behalf of **Olds Regional Exhibition** and our **Summer Synergy Volunteer Committee** we thank you for choosing to be a special part of this annual rural youth development program. You and your family are an integral part of shaping our rural communities, our industry and our world. You define hardwork, tenacity, passion, love, honesty, integrity and above all else... excellence!

2020 has taught us many valuable life lessons: be diligent, be patient, be kind. Operating in a world where connection is more important than ever, we must never take for granted our ability to gather, compete and celebrate. It is those actions that foster much more than just attending a "show". Youth and their families invest years into their breeding programs where selection, husbandry and a little luck all bring together a perfect picture. While doing this, families work together, debate, challenge, roll up the sleeves, pat each other on the back and observe the fruits of their vision and labour. COVID-19 has not taken that from any of us. What it has done is changed the way we come together to celebrate it. Our youth crave an outlet to demonstrate their talents, learn from their peers and interact with the mentors that feed their passion. That's our reason to responsibly gather...

So, fingers crossed, meet us in Olds in July! There will be public safety measures in place that honor the great work that Alberta Health imposes to assure that you, your families and program officials remain safe and protected. Please be kind to each other and respect each other's feelings and actions. Our multi-generational farm and ranch families depend on our smart and diligent practices to insure the health and wellbeing of our most vulnerable.

In order to best share information with you, we will be mindful of the social media "eye" so please check www.summersynergy.ca for programming updates.

We collectively are all responsible to assure our most valuable commodity... YOUTH can freely achieve, experience, celebrate, learn and grow. This is our responsibility... this is our legacy.

Cheers & Best Wishes,

Olds Regional Exhibition

Summer Synergy Volunteer Committee