

Rising Stars

~ Application ~



Name: _____

Address: _____ City: _____ Prov: _____ Postal Code: _____

Email: _____ Cell: _____

Birthdate (MM/DD/YYYY): _____ (Ages 9 – 19 and a resident of BC, AB or SK; Must be a past Synergy participant)

DEADLINE: Email application to tracy@oldsregionalexhibition.com by **October 30th, 2019**

A panel of astute, informed and influential industry leaders will be responsible to evaluate and select the winning Rising Star. Those who have been selected through this application process are ineligible to apply again. Notification of those selected candidate will be announced on Synergy Facebook page, www.summersynergy.ca by **November 9th at Alberta Supreme!**

Please complete the following clearly and precisely:

1. A brief Essay:

- What are your top 3 personal objectives to be in a Mentorship Program?
- What is your past beef industry experience?
- Why do you want to improve your understanding of the beef industry?
- Lazy MC Angus is a very progressive and youth centric operation, describe why working with the Morasch Family would be beneficial to you.
- Evaluated on thoughtful, organized and articulate thoughts that are clear and concise; 2 page maximum

2. A video submission which answers both of the following:

- Why would a mentorship program be of benefit to you?
- What personal achievement do you hope to gain from this Rising Stars experience?
- Evaluated on a clear, logical and compelling illustration of answers to the above; no professional production required; maximum of 2-3 minutes in length

3. A high resolution Photo:

- To be utilized in press releases, etc.
- Please send as a .jpeg

4. A web-based interview (ie: Skype, Zoom, etc.) will be conducted for the Top 2 Finalists!

- ORE will organize with the Panel and each Top 6 Finalist to perform an Interview (November 6th & 7th)
- Evaluated on a "Well Rounded" Interview where Panel will questions about the Livestock Industry, Current Events, Passions, etc.

What is a Rising Star?

- ✓ To **encourage** young beef breeders to become actively engaged in the beef industry
- ✓ To **engage** young beef breeders in acquiring leading genetics
- ✓ To **mentor** young beef breeders in actively participating in all facets of animal husbandry including, but certainly not limited to selection, nutrition, herd health, breeding, calving, show preparation and marketing