

Press Release

March 12th, 2019



Olds Regional Exhibition & Summer Synergy are delighted to announce another new partnership that will “lift” the 10th Edition to elevate and enhance rural youth experience and achievement. Synergy’s Top 8 eligible Seniors (aged 17 – 21) in the Judging Contest will represent the **Summer Synergy Judging Team** and participate in the **Canadian National 4-H & Youth Judging Competition** taking place November 24th – 26th, 2019 at Canadian Western Agribition in Regina, SK.

This annual competition is a high level opportunity to compete with the nation’s finest contestants all vying for a coveted \$2500 Scholarship prize and the honour of being the final member of the Judges Panel for the First Lady Classic & Futurity. This partnership commitment to livestock judging fosters future development of young judges for Canada’s agriculture industry. There is no question that these rural young breeders are progressive, innovative and exciting entrepreneurs that thrive in our agri-business environment. Building this mutual profile experience, confidence, talent and competence in our next generation of judges will position our leaders of tomorrow for success in all facets of the livestock sector.

2019 marks Summer Synergy’s 10th Edition with a steadfast commitment to rural youth development. Tracy Gardner has stated that, “Synergy has always been more than just a junior show. It is a chance for young livestock breeders to learn, experience, dream, grow and achieve.” ORE staff and the Synergy volunteer committee are working diligently to promise this edition will be one for the record books. World class officials and educators, accessible learning clinics, greater partnerships and prizing that will knock your socks off!

Results of the Summer Synergy Judging Team advancing to the National Contest will be announced at the Aggregate and Scholarship awards Friday, July 12th at 4:00pm in Olds, AB.

For more information:

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