



VISION & MISSION

- ❖ **SYNERGY VISION:** Summer Synergy contributes to sustainable rural communities by contributing to economic growth, enhancing community capacity with volunteerism and quality of life while creating an environment with rich learning and skill development.
- ❖ **SYNERGY MISSION:** Provide a collaborative venue to showcase youth in agriculture by combing traditional elements with innovative approaches for personal achievement and development. This will increase inter breed interaction, avoid duplicity, improve financial sustainability, engage the public and enhance the profile of rural lifestyle and primary production. Summer Synergy offers the opportunity for these young leaders to demonstrate character and realize the true life-long benefits from being generous with their expertise and their time, building volunteer capacity in rural Alberta.



SYNERGY OBJECTIVES



- ❖ Execute a **superior rural youth program** that is valuable, innovative, engaging, relevant and authentic
- ❖ Lift youth to **elevated skill development** goals including, but not limited to leadership, communication, decision making, livestock husbandry
- ❖ Reward **outstanding achievement** with scholarships, trips, internships, etc.
- ❖ Facilitate a unique collaborative relationship between **program stakeholders and partners**



SUMMER SYNERGY

2010 – 2021 PROGRAM FACTS

- ❖ \$722,000 awarded in scholarships to 544 talented youth
- ❖ 3505 youth aged 9 – 20 from all across Canada
- ❖ 6038 head of livestock representing beef, dairy, equine and sheep
- ❖ 198 Species Champions & 31 Supreme Champions
- ❖ 31 Setting Sails Recipients
- ❖ *Unlimited Priceless Experiences!!!*

2022 SCHOLARSHIPS

❖ Calgary Stampede Scholarships

- 10 Intermediates @ \$1000 = \$10,000
- 10 Seniors @ \$1000 = \$10,000
- 5 Seniors @ \$2000 = \$10,000
- 2 Seniors @ \$2500 = \$5,000
- **TOTAL: \$35,000**



❖ ABP Junior Scholarships

- 2 Juniors @ \$500 = \$1000

❖ Synergy Leadership Scholarships

- 2 Seniors @ \$1000 = \$2000

❖ KFC Farms Trades Scholarship

- 2 Seniors @ \$1000 = \$2000

❖ Gary D. Smith Memorial

- 1 Senior @ \$1000 = \$1000

❖ Olds College Scholarships

- 1 Senior @ \$500

❖ **TOTAL: \$6,500**

SETTING SAILS

GOAL Conference

Kelley Whelan

Oklahoma Youth Expo

Tess Nybo-Verbeek, Cassidy Matthews, Jade Marshall, Kaylie Krys, Cole Dodgson, Halley Adams, Cayley Peltzer, Jourdyn Sammons

Fort Worth Stock Show & Rodeo

Megan McLeod, Riley Pashulka, Matthew Trefiak, Jess Verstappen, Ward Marshall, Madison Sibbald, Evan Jamieson, Tia Schram, Keely Adams, Julie Sharp, Bret Marshall, Tell Calvert, Trinity Martin, Carmen White

American Royal

Matthew Trefiak, Sydney McMillan

Sydney Royal Easter Show

Baxter Blair, Taylor Pashulka, Kailey Brandl, Ryan Edwards

Kansas State Judging Camp

Halley Adams, Baxter Blair



JULY 12TH – 16TH, 2022

www.summersynergy.ca

www.oldsregionalexhibition.com

